

## Production Schedule

ISSUE	CLOSING	MAILING
January	December 1	January 2
February	January 2	February 1
March	February 1	March 1
April	March 1	April 1
May	April 1	May 1
June	May 1	June 1
July	June 1	July 1
August	July 1	August 1
September	August 1	September 1
October	September 1	October 1
November	October 1	November 1

## Advertising Rates

AD SIZE	PRICE
Full Page	\$3,495
Half Page	\$2,095
Third Page	\$1,395
Quarter Page	\$1,149
Sixth Page	\$860

Prime Positions – Call for rates.

2 Color \$100 • 4 Color \$200

# HomeBusiness

connection

The Ultimate Way to Reach **100,000** Prospects

## About Us

*Home business experts since 1991.*

*Home Business Connection* is produced by Cutting Edge Media, a recognized leader for home-business resources and publications. For nearly two decades, we've helped thousands of home-business seekers find reliable opportunities and solutions for working at home.



Cutting Edge Media Publications

**WANT TO REACH 100,000 NEW PROSPECTS?**

Inquire about advertising in *Home Business Connection*.  
Call **1.866.235.4770** or visit **www.hbcmag.com**



## Established. Proven. Profitable.

Since 1996, *Home Business Connection* has developed a reputation as the premier home-business publication. When you feature your success story or ad in *Home Business Connection*, you're using a proven, successful way to reach thousands of prospects with your opportunity.

Each month we direct mail 100,000 copies of *Home Business Connection* to a fresh group of prospects. Our unique circulation strategy puts *Home Business Connection* only in the mailboxes of people who have requested information about starting a business from home.

## Home Business Connection Advertorials

*Home Business Connection's* Advertorial Program is a great way to promote your business to hundreds of thousands of people each month who are looking for a way to make money from home. Unlike traditional advertising, an advertorial presents your business in a story format.

- your story as a magazine article boosts credibility
- soft-sell, low-hype approach allows prospects to connect with your story
- call-to-action encourages prospects to learn more

Each advertorial program contains a professionally written and designed article, plus a separate full-page ad. This powerful combination gives your opportunity broad exposure and can generate hundreds of qualified leads!

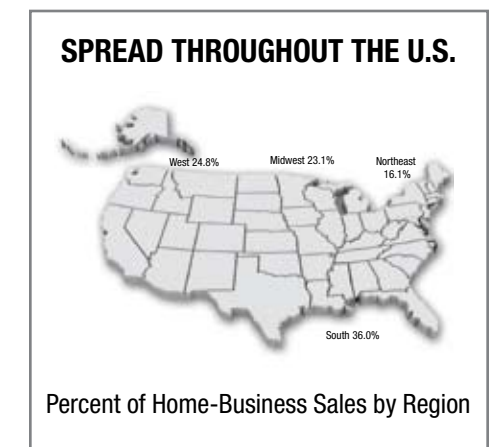
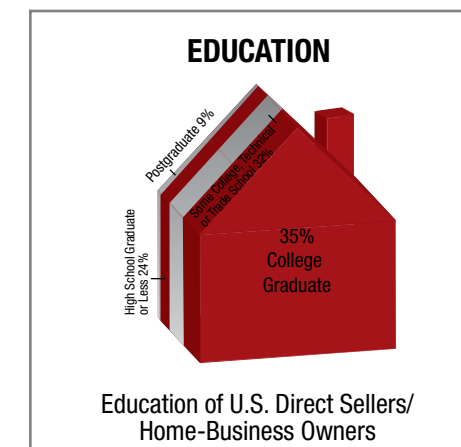
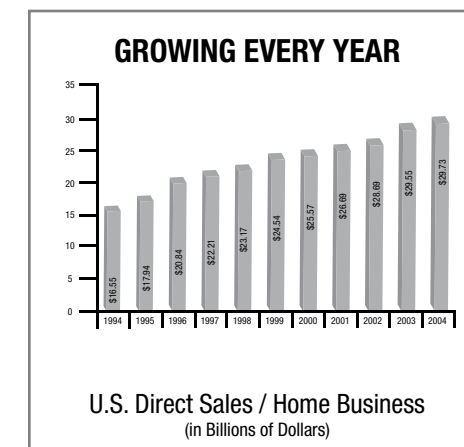
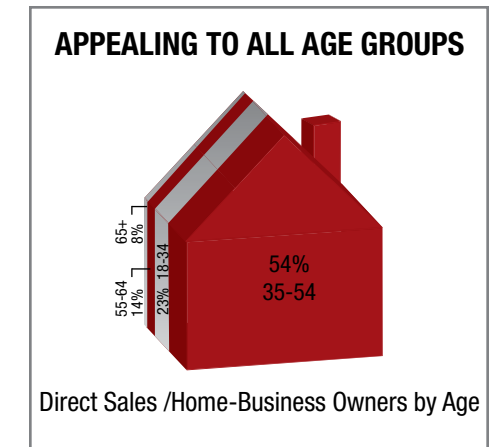
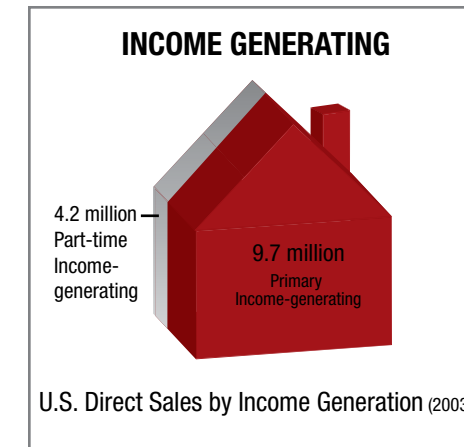
*Call for pricing and packages.*

## Reprints

Don't let the exposure end when the last magazine is opened. A reprint of your article from *Home Business Connection* boosts credibility and excitement with a third-party endorsement. Use your reprints in promotional kits, at company functions or trade shows, as direct mailers, or in many other ways. Contact us for a custom quote.



## Home Business Facts & Figures



## Create Long-Lasting Success

“ *Home Business Connection leads save me a lot of time—no more making cold calls and speaking to people who aren't interested. Out of 10 leads so far, I have 2 signed up and 2 who are committed to signing up at the end of this week. Those are pretty good results to me!* ”

—Donna P.

“ *The advertising in Home Business Connection has been a very positive experience for me. I was able to recruit 18 new people into my business in one month alone. I would recommend this to everyone on my team.* ”

—Chase M.

**1.866.235.4770**  
[www.hbcmag.com](http://www.hbcmag.com)